

## Cats avenge loss by defeating Utah

(Cont. from page 8)

BYU again building a seven-point lead with the basket as Thompson leaped high in the air to slap the ball away forcing Utah to witness late — the Cougars couldn't stall out a lead. After losing three games in the last seconds, it looked like the scene might repeat.

After scoring their last basket of the game with 1:52 remaining, the Cougars tried twice to run down the clock leaving the floor after the hit with their four-corner game, a Utah yell leader hit and lost the ball both times. Utah took both turnovers elbow, an incident which and converted them into a pitiful ending to a great game.

With 12 seconds to go,

Verne Thompson drives past Jeff Judkins on his way to two of 24 points.

Universe photo by Curtis Wong

## Services

to be held

for student

Funeral services will be held Tuesday in Provo for John K.M. Olsen, Jr., 17, a freshman BYU student who was killed Friday night in a one-car accident near Lehi.

Olsen, one of the dancers in the BYU production of "George M," apparently fell asleep at the wheel of his small foreign car as he was returning home from Friday night's performance in Salt Lake City.

The Utah Highway Patrol said the accident occurred at 11:50 p.m. on Interstate 15 at the U.S. Highway 91 overpass near Lehi. Trooper J. Schoonover said Olsen apparently overcorrected after the car swerved out of control. It flipped over three times.

The youth was thrown out of the vehicle and it rolled over him, the trooper said.

A passenger in the car, identified as Paul W. "Chip" Miller, was treated at the American Fork Hospital for minor bruises and released, according to Highway Patrol reports.

Funeral services for Olsen will be held Tuesday at noon in the Edgemont 5-8-11th Ward Chapel in Indian Hills, 3050 Mojave Lane.

Olsen was born in Stanford, Calif., in 1958, the son of John K. Madsen Olsen and Susan Wyllie Olsen. His father is the former LDS mission president in Montreal, Canada. The family recently moved to Provo after the elder Olsen was released.

At the time of his death, Olsen was active in the LDS Church and was serving as secretary to the Priest's Quorum in the Edgemont 11th Ward.

Olsen lived most of his life in California. He graduated last year from Mt. Royal High School in Montreal before enrolling at BYU. He is survived by his parents, two brothers, William and Trevor, and four sisters, Eric, Krista, Katrina and Amanda, all of Provo.

Friends may call at the Walker Mortuary Monday night from 6 to 8 p.m. and Tuesday at the chapel prior to services.

For a University

## BOOKS ARE CENTRAL

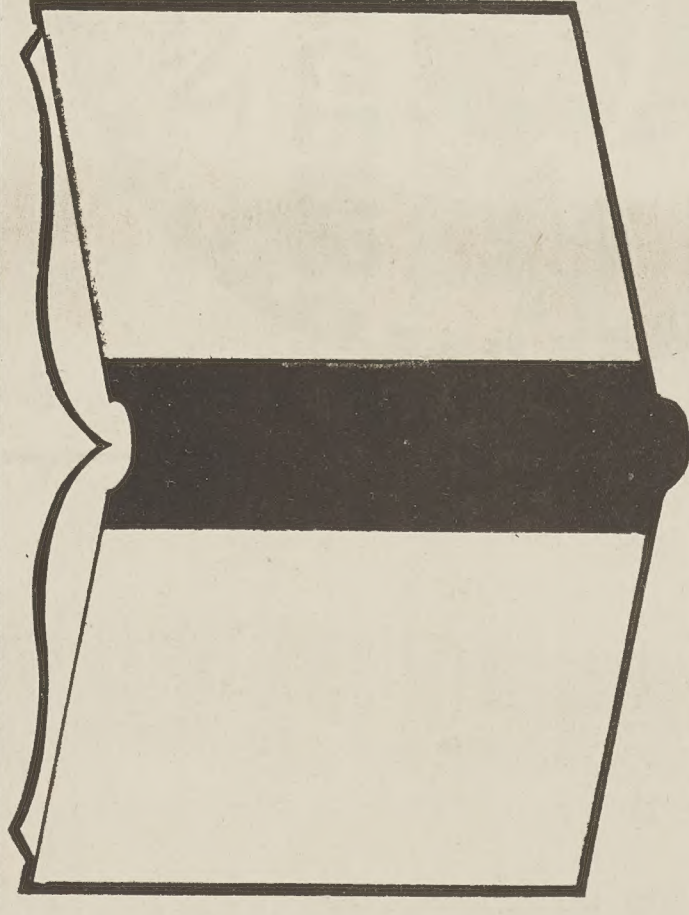
We want to help you get the most from yours.

We are offering "FREE" to the students, the book, HOW TO READ A BOOK. Just ask for your copy at the main-floor Service Desk of the BYU Bookstore.

## How to Read a Book

Mortimer J. Adler & Charles Van Doren

THE CLASSIC GUIDE TO INTELLIGENT READING COMPLETELY REVISED AND UPDATED FOR THE 1970's



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## Gem-Wise jewelry fashions, facts, fictions



BY FRANK DAVIS REGISTERED JEWELER MEMBER AMERICAN GEM SOCIETY

## THE SHAPE OF THINGS PAST

The American Industrial Revolution produced radical changes in the gem cutting field. The Dewey Diamond, found in Virginia in 1855, was cut by Henry Morse of Boston. He decided that a round cut would be more dazzling than the English old mine (square-girdled) cut of the time. This 23.75 carat stone was of poor quality but the well-formed octahedron gave new shape to the diamond industry.

Not until after the turn of the century were precise cutting angles or cutting machinery put into practice. In about 1900 diamond sawing came into use. Around 1910 Loren Merrill of Paris, Maine, constructed a large foot-driven gem cutting machine for more accurate faceting of stones. At about the same time Burton O. Longyear of Fort Collins, Colorado, built a small machine with a special hand-driven rotating grinding plate which required the indexing and bevelling of the facets to be accomplished by eye and hand judgments. Gem cutting became a new hobby, popularized by the trade journals of the '30's.

In the 1940's more efficient machinery was invented. The modern diamond saw and improved faceting equipment came into use.

Today a rough diamond undergoes five processes to achieve maximum brilliance and beauty. First it is sawed by a thin disc of porous copper impregnated with diamond dust. Then it is rounded with a lathe. Some of the faceting is achieved with a flat wheel, and the rest is added by the brillianteer on another cutting wheel. The finished gem is then polished before it is weighted and graded for cutting, color, and clarity.

The art of gem cutting in America has progressed immensely in the past century. Examples of this refined skill can be seen in the fine jewelry on display at our store.



FRANK DAVIS Owner, Manager 58 N. University 375-5282

# The Daily Universe Monday Magazine

Brigham Young University

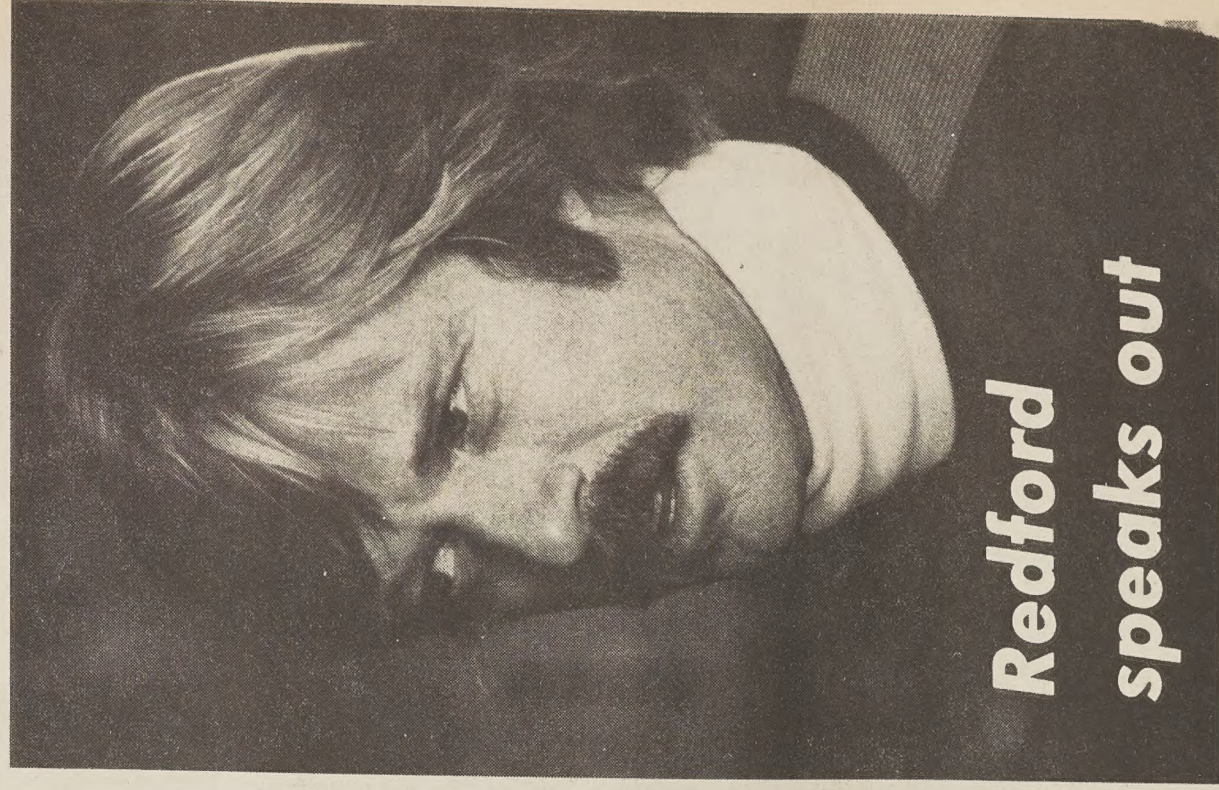
Vol. 29 No. 106

Monday, February 23, 1976



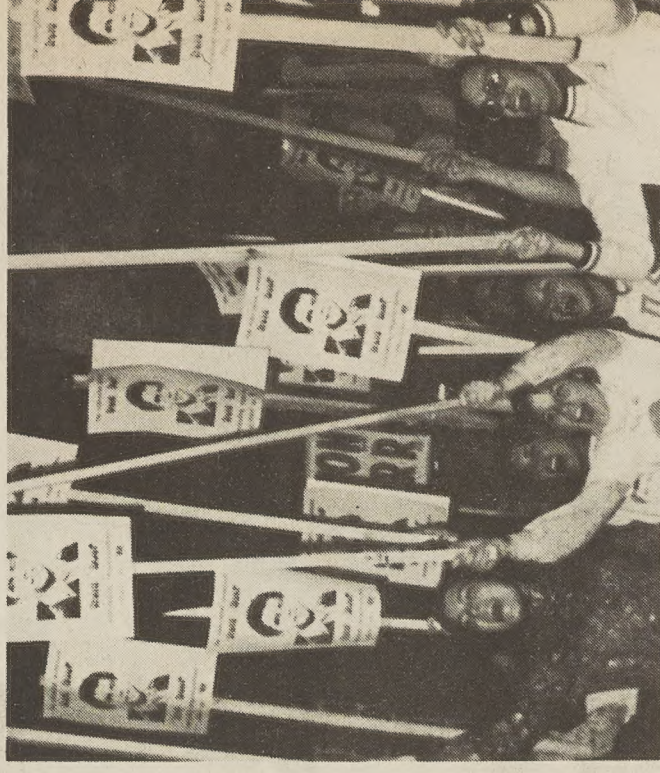
Universe photo by Curtis Wong

## Cats nip Utes (see pg. 8)



## Redford speaks out

(see pg. 3)



## ASBYU Elections: off and running (see pg. 6)







# classified ads

get the job done

## Redford Raps

## Four Seasons

- CLASSIFIED AD POLICY**
- Ad must be prepaid prior to publication
  - We have a 3 line minimum
  - Deadline for regular Classified Ads is 4:30 p.m. 2 days prior to publication.
  - Deadline for Classified Display is 4:30 p.m. 4 days prior to publication.
- Daily Universe - room 538  
ELWC, Ext. 2957.

**Open 8-4:30, Mon-Friday**

Every effort will be made to protect our readers from deception, fraud, and advertising appearing in the Universe by or sanction of the University or the Church.

Read your ad carefully before placing it. Due to mechanical operation, change an ad until it has appeared one time.

Advertisers are expected to check the first insertion. In event of error, correction must be made by 10 a.m. the first day after the ad runs wrong. We cannot be responsible for ads after the first day. We cannot return upon cancellation of your ad from the paper.

**3. Lost & Found**

LOST Litronic pocket calculator Wed in SFIC or MARR. Call Small 374-5466 REWARD 2-24

**4. Personal**

ELECTROLYSIS-Perm Hair removal Ladies only. Ph. 373-4601. 3-5

**14. Clothing**

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**Need Cash NOW?**

**We Pay Cash For Good Used Cars**

**Heathman-Brown**

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Muffler Service  
515 S. Univ.  
374-2820

**QUICK SERVICE QUALITY WORK**

- Replacement Exhaust Systems
- Dual Exhaust Kits

**WE ALSO INSTALL FOREIGN CAR MUFFLERS**

**Complete Stock of Mufflers & Parts**

**PARK PLAZA APARTMENTS**

910 North 900 East, Provo - 373-8922

One block from BYU, air conditioned, individual desk, recreation room with piano and games, fireplace, large swimming pool, sun decks.

**APPLICATIONS AVAILABLE NOW**

**SPRING/SUMMER RATES**

Single Men and Women

4 per apt. .... \$55.50 + L.  
5 per apt. .... \$45.50 + L.

**WASHING PRICE INCREASE?**

Not at Van Leuven's Coin-Op Laundry and Dry Cleaning

Attendant on Duty Monday-Saturday 6 a.m.-12 p.m.

Located at south end of Norton's Grocery

**VAN LEUVEN'S LAUNDRY & DRY CLEANING**

373-9140

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**MATERNITY INSURANCE**

As Independent Maternity Specialists, we tailor-make our policies to fit your individual needs. And we'll be around when you need help in filing your claim!

**GARY D. FORD**  
374-6700  
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Various policies and competitive CLIFTS OTIS 377-3-224 224-2718.

**24. Jewelry**

DIAMOND Ring and his Dad sell diamonds. Fine 1/3 ct solit \$185. 1 1/2 ct VS1 solit \$299. 5/8 ct \$350 (approx. w/1) Call collect SLC 4-16 7538.

**26. Office Equipment, Supplies**

**CALCULATIONS, guaranteed lowest prices**

Bro. 44 S 200 E 375-2000 CTFN

**28. Printing, Supplies**

FOR wedding invitations of all types, visit Orem-Geneva Times Printing Co. 225-5340 for appointment. If unable to come during regular hours, call 225-5340. Reasonable prices.

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OVERNIGHT typing electric all kinds IBM carbon ribbon hand-writing only. Am. 375-6252-27

Typing these resumes IBM carbon ribbon-Handwriting OK 10 yrs. exper-Marian 224-1822. 3-5

COMPLETE typing service IBM carbon ribbon all kinds compare. Louisa 377-9589. 3-10

Expert typing. Resumes. Executives. H. H. 375-0523. IBM Executive. Vivi 375-0523. 4-11

**33. Typing**

FORMER Type Instructor & Legal Secretary. Campus pick-up 225-3726. 3-26

NEED expert help with your typing? Call 374-6770 IBM Exec 11 yrs exper. 3-15

**35. Miscellaneous Services**

TAX ASSISTANCE-Students needing to the out of state returns. Call Steve after 5 pm 224-0493. 2-27

**38. Typing**

FORMER Type Instructor & Legal Secretary. Campus pick-up 225-3726. 3-26

NEED expert help with your typing? Call 374-6770 IBM Exec 11 yrs exper. 3-15

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FORMER Type Instructor & Legal Secretary. Campus pick-up 225-3726. 3-26

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**40. Employment**

EASY cash! RM's needed to sell East moving item 33-1/3% comm. Set own hours Temporary 374-9156.

WANT to go Abroad? Can't make it this Summer? We'll bring Europe to you! Camp Rising Sun, 20 countries to an International Scholarship Camp. We need enthusiastic students in camping, swimming, and sports. For more info call Mark at 373-4197. 2-23

**41. Employment**

ALCOA Subsidiary has parttime management opportunity in computer management. Opportunity between 1-3 pm only. CTFN

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## Says "Provo not ready" for giant ski resort

**Editor's note:** Had they gone a little bit more slowly and carefully, master plan. Provo's not over the proposed Four Seasons Ski Resort, Monday impacts, maybe they're ready. Salt Lake is barely ready for a Snowbird. Provo just isn't equipped. It's eyes are bigger than its mouth. Suddenly, overnight, out of this conservative, tight-reined, controlled ambivalence comes this splashy kind of extravagance. It's just plain inconsistent. They need to develop a method for planning.

I believe Provo officials just couldn't control such a big development. It's impossible. Just look at their track record. All you have to do to the city fathers is throw it right back in their laps and going to pick up the pieces? Who always picks up the pieces on these fiascos? The taxpayers. The people of Provo, not the officials, not the big merchants who are pushing this thing because they think they can lease a restaurant up there, or the highway people who are going to put in the roads. It's the little guy who gets hurt in a situation like this. They don't know who the money people are behind Four Seasons. They aren't really equipped in Provo to protect themselves and understand exactly what they are going to be getting... and they better understand it because they are going to be giving up some very valuable land... They're going to be inviting crowds in which it seems to me has never been Provo's style before. People

Monday Magazine: What do you think the sociological impact will be of a big ski resort like Four Seasons? Redford: First of all, Provo has got to decide what it is and what it wants to be. If it wants to divest itself of its Mormon religious heritage image, then I suspect the impact wouldn't be quite so bad. I think when you get a major operation that size, you are going to bring in hordes of people from all over that will eventually overwhelm whatever lifestyle is available here now. It's so cosmopolitan at Snowbird, you don't know a Utah from a Chicagoan from a New Yorker from a Californian. It's just a morass of garbled humanity, and the development reflects that. I don't know where those concrete buildings come from in that canyon. They don't belong to its history. They are a foreign introduction.

You start getting these freewheelers from distant parts of the country who fly

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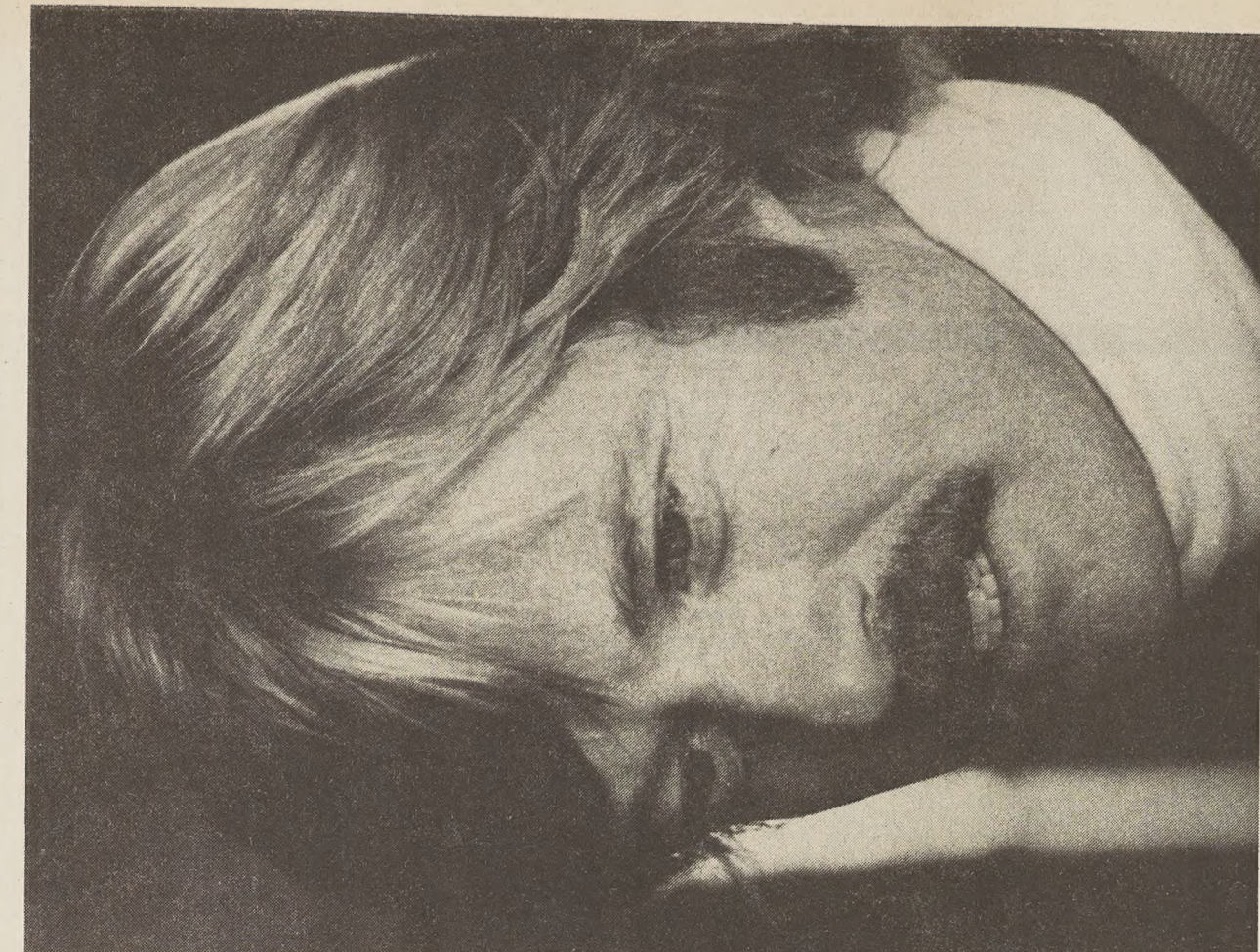
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Photos by Floyd Holdman  
"Provo officials just couldn't control such a big development..."

are going to come in with their private jets, in money from the outside. The Provo soon Provo would get the money put on it. What Provo will get stuck with is putting in the roads, sewage treatment, and taking care of water and power lines. And that's it.

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Monday Magazine: What economic trend do you see in ski resorts in the United States? Are they making it financially? Redford: I don't know exactly how they are doing financially as a whole, but I think up to now it's been pretty grim. If you go to other resorts and talk to people who aren't out to give you PR propaganda, who are willing to give you an honest appraisal, you will find skiing is not a very sound business. If you go to any of the big corporations like Gulf and Western or one of the development planning corporations, they would tell you it's insanity to get into the ski business. The overhead has been tied to the Sking has been tied to the overall concept that "bigger is better" — which is pretty much the American way right now. It's part of our growth ethic, and it's gotten us into trouble with concessions, programs, condominiums, sales, restaurants and you make it. If these areas don't make it off the sking, then they weight sking down. The services cost so much they can't gain enough from sking to carry the overall load.

Monday Magazine: What happened to the condominium boom? Redford: A few years ago somebody built a condominium and practically overnight it became a big thing. It's typical of us as a country. We jump on bandwagons so fast and so furiously that we weigh the bandwagon down so it doesn't move. We just overdid the condominiums... too much development over the past six or seven years, computerized by Harvard Business school types who don't know anything about the ski business. It just went like brushfire. So what happened in Utah and a lot of other areas was they were overextended, couldn't sell the condominiums because the bottom fell out and they hit the inflation-recession

Monday Magazine: Don't you think Provo City is capable of keeping a rein on Four Seasons and protecting the public interest? Redford: Personally, I don't think Provo City management is up to that task... What have they done for themselves in the past? I

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# Cougars out-run runnin' Utes, 84-83

By GERRY MCKISSICK  
Universe Sports Writer

Hampered by injury and foul trouble, B.Y.U. out-muscle, out-shot and out-tran arch-rival Utah Saturday night, 84-83.

The Cougars, already playing without injured starter Mark Handy, had to battle the physical Redskins for 30 minutes without Troy Jones, too.

Jones again got into foul trouble early, getting his third foul with just eight minutes gone in the first half, and fouling out with 16 and one-half minutes left in the game.

Playing with a smaller crew up front, the Cougars' firepower didn't let up on Utah. Shooting at a 70 per cent clip for the second half, the Cats continually stayed a step ahead of the Utes.

Led by Verne Thompson's 24 and Jay Cheesman's 22 points, the Cougars ended a six-game losing streak to Utah.

"Verne Thompson ate us up. I thought no one was guarding him at all," said Ute Coach Jerry Pimm. "And obviously we didn't guard him, because he scored 17 points in the first half."

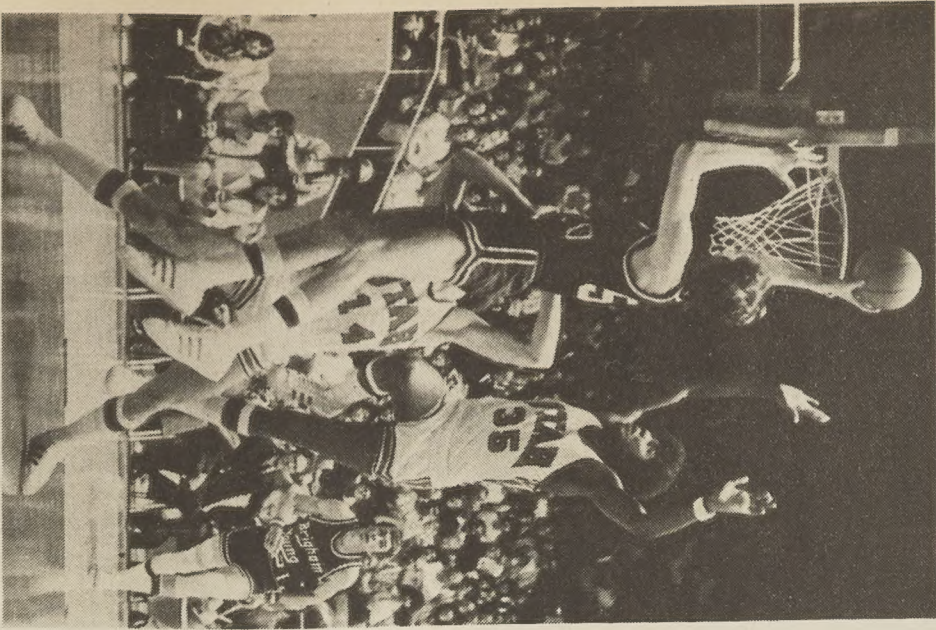
Throughout the first 12 minutes of the game, the

score was tight, with neither team being able to move out ahead more than three points. With the score tied at 23, last four baskets of the period Cheesman hit an inside turn-around jumper and put BYU ahead for good.

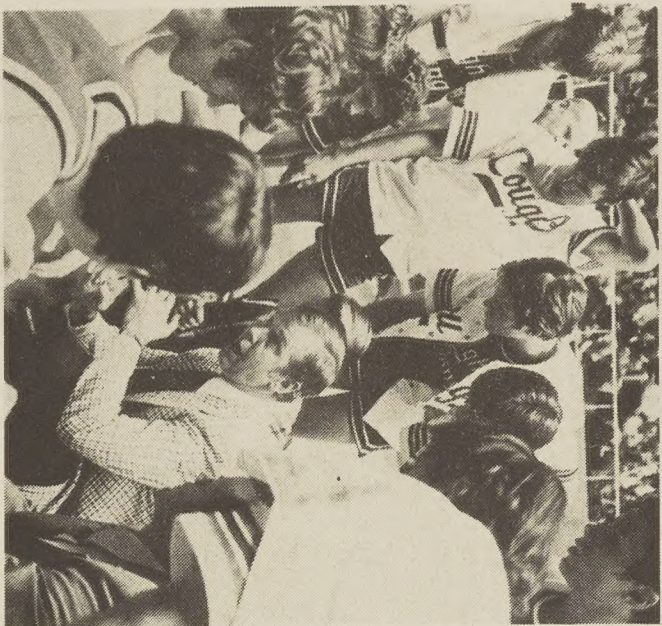
For the first 13 minutes of the game, the Cougars kept from a second half, the Cougars kept at least a five-point lead.

Cougars. Down by three, both teams getting into the bonus situation early in the first half, when they hit the foul line and made both of their shots, closing to a 23-21 score.

The action continued with regular trips to the foul line. In the last seven minutes, Utah made its run at the



Universe photo by Curtis Wong  
Jay Cheesman muscled for a shot against Doug Terry as Buster Matheny attempts a block.



Coach Frank Arnold offers tips against the Ute attack during a time out.

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### Missionary girlfriends

## BYU Ladies in waiting

By DEBRA E. RICHARD  
Monday Magazine Writer

A clear young woman's voice rings out, asking if any girls have news about their missionaries to share. No one answers right away. The girls claim on the women's vest glitter briefly under the overhead light. She moves slightly and says, "Well, I have something to share...."

And so another meeting of Shomrah Kiyel, commonly known as the "girls waiting society for missionaries," begins, with an opening prayer, after the traditional "Elder News."

By the end of "Elder

News," everyone has learned that Bonnie Bowman's missionary friend, Fred, was made a district leader. Another missionary had a period of two weeks "and was going crazy," says his girl friend. And, because his best companion received a ticket in their car, he gets to drive for a month!

Lorraine Home, the girl conducting the Sweetheart Banquet, a dinner held annually around Valentine's Day, tells about her missionary making money because of the Chinese New Year. She smiles and laughs as she explains the custom of

giving money to single people during the annual New Year's celebration. She says he made \$15. By the time he wrote to his parents, he had amassed another \$5, making it \$20 total. Miss Home says she wonders how much more he has now collected.

All meetings of Shomrah Kiyel begin like this, according to Mylah Pattison, the club's president.

### Spiritual growth

Shomrah Kiyel is one of the many organizations listed within the A S B Y U Organizations Office. Its purpose, its constitution says, is "to provide for the spiritual, cultural, and social growth of those girls whose sweethearts are in the service of the Lord in the capacity of full-time missions. We realize the great development of character attained by missionaries; this organization is to provide companionship and an opportunity for girls to develop character at the same rate as those who are on missions."

Miss Pettijohn and Miss Bowman, club secretary and Miss Pettijohn's roommate, said the club is now becoming more service oriented than it has been in the past. They want to combat the image of a girls' waiting society sitting around knitting or crying every time they see "his" picture. Miss Bowman says the rumors she hears "aren't ever true." She chuckles as she tells one of the best rumors she's heard about the annual Sweethearts' Banquet. She heard you have to set an extra chair and place next to each girl.

Years ago, this picture was not too inaccurate, according to Karen Seely, a past member. Miss Seely went to a slumber party when she was a member, and was turned away because she had forgotten a picture of her missionary. She was sent home to get it so she could sleep with it. Miss Seely says many of the girls sleep with pictures under their pillows. Since hers was framed, she refused to sleep with it. By the way she ended up quitting the club.

"I'm glad Shomrah has changed," Miss Bowman exclaims. "I would have quit it too!"

Miss Pettijohn blushes a vivid shade of red and says "Oh no, oh no! I don't believe it!" Her brownish hair falls forward. "I'm embarrassed to think they'd actually do that!"

A very small percentage of the members are actually engaged to the missionaries they are trying to support. Miss Bowman guesses that the percentage is between 10 and 15. Between 30 and 40 per cent have promise rings and "the rest are hopefuls, more or less supporting a missionary they date."

Good support

Many of the girls are not "so serious," but more supportive," says Miss Pettijohn. "A girl giving good

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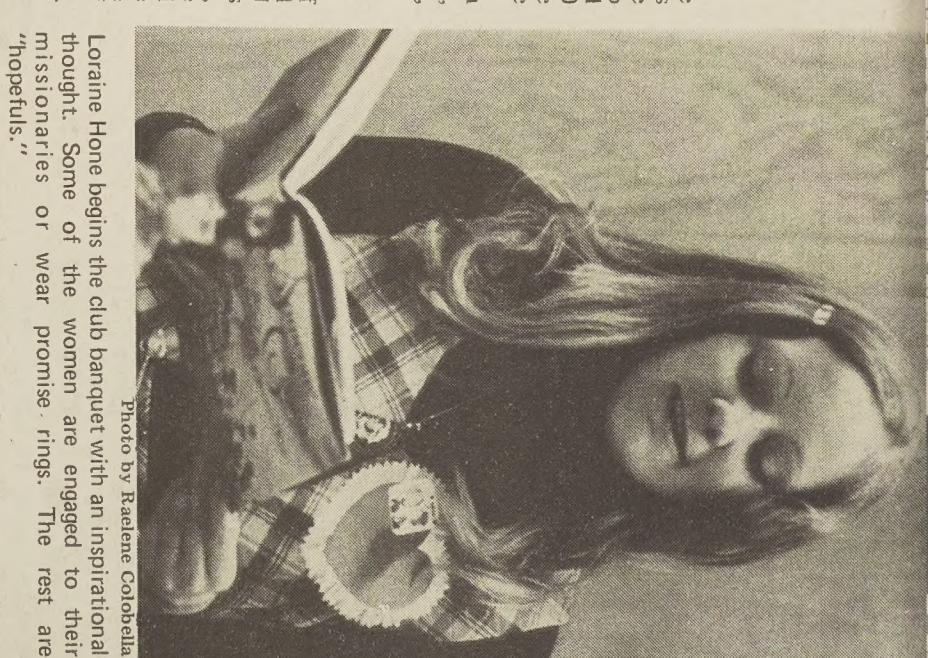


Photo by Reaene Goodella

Lorraine Home begins the club banquet with an inspirational thought. Some of the women are engaged to their missionaries or wear promise rings. The rest are "hopefuls."

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